

Company: _____
 Address: _____
 City: _____ State/Province: _____ Zip/Postal Code: _____
 Country: _____ E-mail: _____
 Telephone: _____ Mobile Phone for Emergency: _____
(include area/country code and main office number) (include area/country code)

IAAPA Attractions Expo 2017
 Orlando, Florida, US
 Conference: November 13–17, 2017
 Trade Show: November 14–17, 2017
 Orange County Convention Center
 North/South Building

Please Print Registrant Name(s) Here Enter the appropriate code from each section below.

First Name	Last Name	Title	Registration Classification from 2 below.	Professional Position from 3 below.	Primary Job Responsibility from 3 below.	Business Type from 3 below.	First-Time Buyer Yes or no	Education Programs from 4 below.	Institute and Symposium Programs from 5 below.	EDUTours from 6 below.	Breakfasts, Luncheons, and Receptions from 7 below.
1. _____	_____	_____									
E-mail: _____											
2. _____	_____	_____									
E-mail: _____											
3. _____	_____	_____									
E-mail: _____											
4. _____	_____	_____									
E-mail: _____											

1. Membership Affiliation
 Circle one affiliation below. Membership number must be included for processing.

A. IAAPA Member # _____
 B. OABA* Member # _____
 C. SLA* Member # _____
 D. IISA* Member # _____
 *Pay IAAPA Member Rate

2. Registration Classification and Fees
 Enter the appropriate code in the Registration Classification box above for each registrant.
All attendees, including children, must be badged.

Registration Classification Key
 Buyer (B) Consultant (CC) Manufacturer/Supplier (MS)
 Child 13–17 Years (K) Child 0–12 Years (KC) Spouse (S)

	Super Saver Received by Sept. 19		Advance Registration Received by Oct. 31		On-Site Registration Beginning Nov. 1	
	Member	Non-Member	Member	Non-Member	Member	Non-Member
Registration Fees	US\$124	US\$234	US\$154	US\$294	US\$209	US\$395
Education Conference	Free	US\$329	Free	US\$329	Free	US\$329
KC Registrants (0–12 Years)	Free. Must register on site. No advance registration.					
K Registrants (13–17 Years)	Standard member or non-member rates apply.					

IAAPA MEMBERS SAVE!

3. Demographics
 Please place the appropriate codes in the corresponding boxes above for each registrant. **REGISTRATION CANNOT BE PROCESSED WITHOUT THIS INFORMATION.**

<p>Professional Position (Select One)</p> <p>A. Senior — Owner/General Manager/ President/Executive Director/ Vice President/Director</p> <p>B. Middle — Managers/Assistant Managers</p> <p>C. Professional/Technical/Trade</p> <p>Are you a young professional (under the age of 35?)</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No</p>	<p>Primary Job Responsibility (Select One)</p> <p>A. Admissions/Ticketing L. Maintenance B. Attractions/Exhibits Operations M. Marketing C. Design/Architecture/Engineer N. Merchandise/Retail D. Entertainment/Show Production and Design O. Public Relations/Communications E. Finance and Accounting P. Safety F. Food and Beverage Q. Sales G. Games R. Security H. General Management S. Other _____ I. Government Relations/Public Affairs/Legal J. Human Resources K. Information Technology</p>	<p>Company or Facility Type</p> <p>A. Arcade O. FEC — Trampoline B. Amusement Theme Park P. Haunted Attraction C. Aquarium Q. Historical/Cultural Attraction D. Carnival R. Hotel/Resort E. Cruise Line S. Museum F. Concessionaire T. Roadside Attractions G. Exposition Hall/Fairgrounds U. Natural/Ziplines/Ropes Course Family Entertainment Center V. and Equipment Rentals (subcategories) W. Public Parks and Recreation Facility H. FEC — Bowling Center X. Estate/Developer I. FEC — General Y. Retail/Shopping Center J. FEC — Go-Kart Z. Science Center K. FEC — Inflatables AA. Water Park L. FEC — Indoor Playground/Soft Play BB. Zoo M. FEC — Laser Tag CC. Other N. FEC — Mini Golf/Driving Range</p>
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4. Education Programs
 For sections 4–7, select from the choices below and place the code in the event boxes above for each registrant.

Date		Member Rate	Non-Member Rate
Tues. 11/14	Retail and Merchandise Consulting Program	CS2 _____ @ US\$125	_____ @ US\$169
Tues. 11/14	Food and Beverage Consulting Program	CS3 _____ @ US\$125	_____ @ US\$169
Tues. 11/14	Midway Games Consulting Program	CS4 _____ @ US\$125	_____ @ US\$169
Tues. 11/14	First-Time Buyers Experience; Tips for Newcomers	TFB _____ @ US\$25	_____ @ US\$35
Tues. 11/14	Trade Show Floor Tour: Food and Beverage Suppliers	TFD _____ @ US\$25	_____ @ US\$35
Tues. 11/14	Trade Show Floor Tour: Point-of-Sales Systems Suppliers	TPO _____ @ US\$25	_____ @ US\$35
Tues. 11/14	Trade Show Floor Tour: Water Park Suppliers	TWT _____ @ US\$25	_____ @ US\$35
Fri. 11/17	Game Changer: Embedding a Culture of Innovation in Your Organization	FGC _____ @ US\$30	_____ @ US\$50

5. Institute and Symposium Programs

Date		Member Rate	Non-Member Rate
Sat. 11/11	IAAPA Rookies and Newcomers: FEC 101	RKN _____ @ US\$450	_____ @ US\$600
Sun. 11/12	IAAPA Institute for Attractions Managers	IAM _____ @ US\$625	_____ @ US\$850
Sun. 11/12	IAAPA Rookies and Newcomers: FEC 101	RKN _____ @ US\$450	_____ @ US\$600
Mon. 11/13	Institute for Attractions Managers	IAM _____ @ US\$625	_____ @ US\$850
Mon. 11/13	IAAPA Rookies and Newcomers: FEC 101	RKN _____ @ US\$450	_____ @ US\$600
Tues. 11/14	IAAPA Human Resources Symposium — Creative Work Place Solutions for HR Managers	HRM _____ @ US\$249	_____ @ US\$349
Tues. 11/14	Institute for Attractions Managers	IAM _____ @ US\$625	_____ @ US\$850
Wed. 11/15	IAAPA Human Resources Symposium — Creative Work Place Solutions for HR Managers	HRM _____ @ US\$249	_____ @ US\$349

6. EDUTours

Date		Member Rate	Non-Member Rate
Sun. 11/12	EDUTour: Fun Spot America	FAP _____ @ US\$140	EDUTours are members-only
Mon. 11/13	EDUTour: Zoo and Aquarium Day — Disney's Animal Kingdom — Growing Disney's Animal Kingdom While Keeping our 'Roots' Strong	ZAD _____ @ US\$140	EDUTours are members-only
Tues. 11/14	EDUTour: Meet the Creators of Race Through New York Starring Jimmy Fallon	FTT1 _____ @ US\$140	EDUTours are members-only
Tues. 11/14	EDUTour: SeaWorld Christmas Celebration	FTT2 _____ @ US\$140	EDUTours are members-only
Thurs. 11/16	EDUTour: Busch Gardens Tampa Bay Retail and Games Operations	FTR1 _____ @ US\$140	EDUTours are members-only
Thurs. 11/16	EDUTour: Volcano Bay Water Park	FTR2 _____ @ US\$140	EDUTours are members-only

7. Breakfasts, Luncheons, and Receptions

Date		Member Rate	Non-Member Rate
Mon. 11/13	Lunch and Learn: Featuring Bob White from Village Roadshow Theme Parks	LAL _____ @ US\$60	_____ @ US\$80
Mon. 11/13	Water Park Operators' Networking Event	WPM _____ @ US\$30	_____ @ US\$45
Mon. 11/13	Museum & Science Center Reception	MUR _____ @ US\$30	_____ @ US\$45
Mon. 11/13	Family Entertainment Center Reception	FRT _____ @ US\$30	_____ @ US\$45
Tues. 11/14	FEC Lunch: Optimal FEC Operations	FCT _____ @ US\$25	_____ @ US\$35
Tues. 11/14	Latin American Conference and Lunch: Challenges, Trends, and the Future of Our Industry in Latin America	LTL _____ @ US\$25	_____ @ US\$35
Tues. 11/14	Operators' Roundtable Lunch	OPT _____ @ US\$25	_____ @ US\$35
Tues. 11/14	Opening Reception	ORT _____ @ US\$30	_____ @ US\$45
Tues. 11/14	Young Professionals' Reception	YRT _____ @ US\$30	_____ @ US\$45
Wed. 11/15	GM and Owners' Breakfast featuring Nick Varney	GMB _____ @ US\$104	_____ @ US\$145
Wed. 11/15	Amusement Parks and Attractions Constituency Lunch and Keynote Address Featuring Jane Cooper	LAP _____ @ US\$25	_____ @ US\$35
Wed. 11/15	FEC Lunch: Making Marketing Meaningful: An FEC Operators' Guide	FCW _____ @ US\$25	_____ @ US\$35
Wed. 11/15	Water Park Operators' Roundtable Lunch	WRT _____ @ US\$25	_____ @ US\$35
Wed. 11/15	Carnival and Showmen's Reception	ORN _____ @ US\$30	_____ @ US\$45
Wed. 11/15	European, Middle East, Africa (EMEA) Reception	ERT _____ @ US\$30	_____ @ US\$45
Wed. 11/15	Latin American Reception	RAL _____ @ US\$30	_____ @ US\$45
Wed. 11/15	Water Park Social	WPS _____ @ US\$30	_____ @ US\$45
Thurs. 11/16	Asia-Pacific Breakfast	ABK _____ @ US\$30	_____ @ US\$45
Thurs. 11/16	Canadian Breakfast	CBK _____ @ US\$30	_____ @ US\$45
Thurs. 11/16	FEC Lunch: Many Happy Returns: How to Make Your Birthday Parties Profitable	FCR _____ @ US\$25	_____ @ US\$35
Thurs. 11/16	Laser Tag Operators' Networking Event	LTS _____ @ US\$30	_____ @ US\$45
Thurs. 11/16	IAAPA Celebrates at Disney's Animal Kingdom	ZICL _____ @ US\$119	_____ @ US\$159

8. Payment Information

CREDIT CARD NUMBER	_____	\$ _____	Registration Fees
MasterCard, VISA, AMEX, Discover, or check payable to IAAPA	_____	\$ _____	Education Program Fees
	_____	\$ _____	Institute and Symposium Program Fees
EXPIRATION DATE	_____	\$ _____	EDUTour Fees
	CVV CODE (3-digit # on back of credit card)	\$ _____	Breakfast, Luncheon, and Reception Fees
AUTHORIZED SIGNATURE	_____	\$ _____	Grand Total, All Fees

Policies

Badges: Badges are not transferable. Reproduction, sharing, or swapping of name badges is not permitted. Failure to adhere to Show Policies can result in confiscation of name badge and removal from the facility. Badges must be worn at all events.

IAAPA is not shipping any attendee name badges or purchased tickets in advance. All attendee name badges and purchased tickets can be collected at Registration in Orlando with a copy of your confirmation e-mail. Every attendee must collect their own name badge.

Identification Verification: All registrants will be required to provide a picture ID and business card to collect badges, purchased tickets, and/or badge holders on site. IAAPA Attractions Expo credentials will not be distributed without picture ID and business card.

Lost Badges and Purchased Tickets: Lost or misplaced badges and purchased tickets must be repurchased at full cost. If the originals are located, they must be submitted to IAAPA with a written request for a refund after the show. No refunds will be processed on site. IAAPA will evaluate each refund request on a case-by-case basis.

Cancellation Policy: Only written requests received at IAAPA Headquarters on or before October 16, 2017, will receive a refund less a US\$25.00 processing fee. There are no refunds for registration after October 16, 2017. There will be no refund for cancelled event tickets at any time. Refund requests must be sent to convention@IAAPA.org. Refunds will be processed after the trade show.

Participation: IAAPA Attractions Expo 2017 is only open to attractions industry professionals. It is not open to the general public. Only registrants wearing an event badge will be allowed on the trade show floor.

Children: Children are required to wear a name badge to walk the trade show floor and must be registered. All special events are for individuals age 18 and older.

More Registration Information

Register online at www.IAAPA.org/IAAPAAttractionsExpo
Fax registration form to (USA):
 +1 301/694-5124

Mail registration form to:
 IAE 2017 Registration
 c/o Experient
 5202 Presidents Court, Suite G100
 Frederick, MD 21703 USA

Register by phone or call Experient with questions at:

Inside U.S.: +1 866/233-7970
 Outside U.S.: +1 301/682-7302
IAAPA@experient-inc.com

To receive membership information, contact IAAPA today:
 +1 703/836-4800
www.IAAPA.org



Persons with disabilities request special accommodations via e-mail to conventiondept@IAAPA.org.

Membership

IAAPA membership will help your entire team discover new ways to improve performance, increase efficiency, and ultimately boost your bottom line. In addition to saving on registration to IAAPA Attractions Expo 2017, you will also be able to take advantage of exclusive education opportunities, get the inside track on safety best practices, and access a wide variety of unique

communications such as *Funworld* magazine and *IAAPA News Flash* all year long.

Become an IAAPA member today at www.IAAPA.org and take advantage of the many specialized benefits that help industry operators and suppliers thrive in today's market.