

FOR IMMEDIATE RELEASE



## **Euro Attractions Show 2018 Set to Host Largest Exhibit Space in Event History**

*EAS 2018 to Take Place at RAI Amsterdam Convention Centre, Adds Additional Exhibit Hall to Accommodate Exhibitor Growth*

**Amsterdam, Netherlands (April 18, 2018)** – More than 12,000 leisure and attractions industry professionals from more than 100 countries, including 500 manufacturer and supplier companies, will gather at [Euro Attractions Show \(EAS\) 2018](#) to network, discover the latest trends, and explore innovative technologies. Taking place 25-27 Sept. at RAI Amsterdam Convention Centre in Amsterdam, Netherlands, EAS 2018 is set to be the largest show in event history, occupying 13,000+ net square meters of exhibition space with a fifth exhibit hall recently added due to continued exhibitor interest and growth.

EAS 2018 is the largest international conference and trade show for the leisure and attractions industry in the Europe, Middle East, Africa (EMEA) region. More than 8,000 influential buyers from amusement parks, attractions, water parks, family entertainment centers, zoos, aquariums, science centers, and resorts from around the world are expected to attend this year's event.

Ranging from high-tech equipment and digital solutions to decorations and playgrounds, the product and service offerings on the EAS 2018 show floor are dynamic and diverse. Participants will also discover the latest industry trends such as innovative food and beverage concepts and sustainability solutions. With Amsterdam serving as host to this year's EAS, specific elements that characterize the Dutch leisure landscape will also be increasingly present including theatrical equipment, holiday park, camping facilities, and more.

### **Contracts Now Being Accepted for EAS 2018 Booth Space**

Manufacturers and suppliers interested in reserving booth space, please visit [www.IAAPA.org/expos/euro-attractions-show/exhibit-sponsor](http://www.IAAPA.org/expos/euro-attractions-show/exhibit-sponsor).

Attendee registration for EAS 2018 will open in May 2018. Additional details about EAS 2018 are available at [www.IAAPA.org/EAS](http://www.IAAPA.org/EAS).

### **About Euro Attractions Show (EAS)**

Euro Attractions Show (EAS) is owned and produced by the International Association of Amusement Parks and Attractions ([IAAPA](#)), and is Europe, Middle East, Africa's largest conference and trade show dedicated to the attractions industry. EAS is managed by the IAAPA Europe, Middle East, Africa office, under the direction of the IAAPA Europe, Middle East, Africa Advisory Committee, and the IAAPA Europe, Middle East, Africa Manufacturers and Suppliers Subcommittee.

### **About IAAPA**

Celebrating its 100th anniversary in 2018, the International Association of Amusement Parks and Attractions (IAAPA) began as an advocacy office in 1918. Since that time, IAAPA has become the largest international trade association for permanently located attractions dedicated to the preservation and prosperity of the global attractions industry. As a non-profit organization, IAAPA represents more than 5,300 attraction, supplier, and individual members from more than 100 countries. Members include professionals from amusement parks, theme parks, attractions; water parks, resorts; family entertainment centers; zoos, aquariums; science centers, museums; and industry manufacturers and suppliers.

IAAPA helps members improve their efficiency, marketing, safety, and profitability while maintaining the highest possible professional standards in the industry worldwide.

The association's global headquarters is in Orlando, Florida, US. The non-profit organization maintains offices in Brussels, Belgium; Hong Kong, China; Shanghai, China; Mexico City, Mexico, and Alexandria, Virginia, US. To learn more, visit [www.IAAPA.org](http://www.IAAPA.org) or connect through social media channels: @IAAPAHQ #IAAPA100

### **Contact information:**

Jakob Wahl, Vice-President, IAAPA EMEA

[JWahl@IAAPA.org](mailto:JWahl@IAAPA.org)

Jeroen Verrezen, Marketing and Communications Manager, IAAPA EMEA

[JVerrezen@IAAPA.org](mailto:JVerrezen@IAAPA.org)