



CONFERENCE: 23–27 Sept. 2018

TRADE SHOW: 25–27 Sept. 2018

RAI Amsterdam
AMSTERDAM, NETHERLANDS

EXPAND YOUR NETWORK BUILD YOUR KNOWLEDGE

Powering the leisure, tourism,
and entertainment industry



CREATE YOUR BUDGET

Typical items to include when creating a trade show budget:

Item	Description	Guideline Price
Side Chair	Sestri Ivory Chair	€24.00
Table	Albaredo 70 Black Table	€37.00
Wastebasket	Broadway Wastebasket (Black or White)	€9.00
Carpet	Cord carpet (stock colours only) including removal	€8.50 per sqm
Enhanced Booth Packages	Options A-D	starting at €195.00 per sqm
Freight Handling Fee	3cbm/1 ton of crated freight delivered to stand via warehouse	€46.50 min 3cbm + €50.00 admin fee
Parking	During set-up/tear down in (un)loading area During show open days for whole period	€18.00 for 24 hours
Labor - Install & Dismantle	1 hour of straight-time labour for loading/unloading	€130.00 per hour min 4 hours
Lead Retrieval	Smartphone application	€250.00
Electricity	Single outlet, 1,2kW/220 V incl power, fitting and mains	€350.00
Internet	Wireless Hard-wired, shared Ethernet, 1 static IP (1Mb)	€259 per user
Rigging/Sign Hanging	Price dependent on size and weight of item to be rigged	TBA
Booth Cleaning	Preliminary clean (pre-open) Standard clean (open nights)	From €0.96 per sqm From €0.75 per sqm
Computer Screen	32" HD LED screen	€205.50

The above pricing includes only a selection of useful items. Please refer to 2018 Exhibitor Services Guide for seeing the full range of exhibit services on offer. The EAS Services Guide will be available online in April/May 2018.

In most cases, prices do not include taxes. Prices based on incentive/advance deadline.

Exhibit Space Rental does not include any equipment if you selected the rate without shell scheme stand on your booth contract. The only requirement IAAPA has is floor covering/carpet and partition walls towards booth neighbors or walls of the building. All other items (furniture, electrical, etc.) are at the exhibitors' discretion.