



Brass Ring
Awards

2015

Entertainment Excellence

Best Atmospheric/ Street Show Performance Act	"Cocoa Rhythm Factory" HersheyPark
Best Edutainment Performance Act	"Opening Night Critters" Busch Gardens Tampa
Best Female Performer	Samantha Eberhardt, Six Flags America
Best Male Performer	Jesse Brown, Six Flags Fiesta Texas
Best Multimedia Spectacular	"Paint the Night" Hong Kong Disneyland & Disneyland
Best Overall Production - Budget of \$1 Million or more	"King Triton's Concert" Tokyo DisneySea
Best Overall Production - Budget of \$100,000 - \$200,000	"Supr'ice with the Gods of Greece" Europa-Park
Best Overall Production - Budget of \$200,000 - \$400,000	"Spook Me! The Europa-Park Musical" Europa-Park
Best Overall Production - Budget of \$25,000 or Less	"Humanimal" Africam Safari Mexico
Best Overall Production - Budget of \$25,000 to \$50,000	"Dr. Fright's Deadman's Party" Six Flags Over Georgia
Best Overall Production - Budget of \$400,000 - \$700,000	"Dollywood's A Christmas Carol" Dollywood Theme Park
Best Overall Production - Budget of \$50,000 - \$100,000	Flash Band Beat 2015"Universal Studios Japan
Best Overall Production - Budget of \$700,000 - \$1M	"Life" Kolmården
Best Sports Show Performance Act	"Mission Ferrari" FLPM/Ferrari World Abu Dhabi
The Spirit Award	Maggie Latterell, Hersheypark

F&B Excellence

Best New Innovation in Food and Beverage	Whitings Food
Best New Menu Item	HersheyPark

Games and Retail Excellence

Best Games Experience	Grona Lunds Tivoli
Best Games Operator	Skara Sommarland

Best Hard Good Item - Annual Attendance Over 1M	Warner Brothers Movie World
Best Hard Good Item - Annual Attendance Under 1M	The Holy Land Experience
Best Merchandise Display - Annual Attendance Over 1M	Silver Dollar City
Best Merchandise Display - Annual Attendance Under 1M	Kalahari Poconos Mountain Resort
Best Soft Good Item - Annual Attendance Over 1M	Warner Brothers Movie World
Best Soft Good Item - Annual Attendance Under 1M	Africam Safari Mexico

HR Excellence

Best Employee Engagement Initiative - Annual Attendance over 1 Million	Ocean Park Corporation
Best Employee Engagement Initiative - Annual Attendance under 1 Million	Hurricane Alley Waterpark
Best Employee Reward & Recognition Program - Annual Attendance over 1 Million	Lagoon Amusement Park
Best Employee Reward & Recognition Program - Annual Attendance under 1 Million	Africam Safari Mexico
Best Innovation in a Training Program - Annual Attendance over 1 Million	N Kid Attractions
Best Innovation in a Training Program - Annual Attendance under 1 Million	Africam Safari Mexico

Marketing Excellence

Best Audio Commercial - Class 1	Cliff's Amusement Park
Best Audio Commercial - Class 2	California Academy of Sciences
Best Audio Commercial - Class 3	White Water Bay, Oklahoma City
Best Audio Commercial - Class 4	Six Flags Over Texas
Best Digital Marketing Campaign - All Classes	Jinan Oriental Heritage
Best Digital Video Commercial - Class 1	Luna Park
Best Digital Video Commercial - Class 2	West Midland Safari Park
Best Digital Video Commercial - Class 3	Silverwood Theme Park
Best Digital Video Commercial - Class 4	Europa-Park
Best Integrated Marketing Campaign - All Classes	Grona Lunds Tivoli
Best Outdoor Advertisement - All Classes	Xcaret

Best Public Relations Campaign - Class 1	Reunion Tower
Best Public Relations Campaign - Class 2	Dolphin Discovery
Best Public Relations Campaign - Class 3	Elitch Gardens Theme & Water Park
Best Public Relations Campaign - Class 4	Grona Lunds Tivoli
Best Social Media Campaign - All Classes	Heineken Experience

Top FEC

FEC International	Kidz Kingdom FEC at Rainbow's End Theme Park
FEC US	HeyDay Entertainment



2014

Entertainment Excellence

Best Atmospheric/ Street Show Performance Act	"Amazing Sesame Street" Universal Studios Japan
Best Edutainment Performance Act	"Animals on Safari" Columbus Zoo and Aquarium
Best Female Performer	Cassie Bowerman, SeaWorld San Diego
Best Male Performer	Ronald Buchanan, Six Flags America
Best Multimedia Spectacular	"Once Upon A Time" Tokyo Disneyland
Best Overall Production - Budget of \$1 Million or more	"Ashley Wuhu" Fantawild Dreamland Park
Best Overall Production - Budget of \$100,000 - \$200,000	"Supr'ice in the Jungle" Europa-Park
Best Overall Production - Budget of \$200,000 - \$400,000	"Sesame Street Saves Children" Universal Studios Japan
Best Overall Production - Budget of \$25,000 or Less	"Samsara" Ocean Park Corporation
Best Overall Production - Budget of \$25,000 to \$50,000	"Nick Norton - Phantasm" Silverwood Theme Park
Best Overall Production - Budget of \$400,000 - \$700,000	"A Christmas Carol" Dollywood Theme Park
Best Overall Production - Budget of \$50,000 - \$100,000	"Love at First Sight" Six Flags Great America
Best Overall Production - Budget of \$700,000 - \$1M	"One Piece Premier Show" Universal Studios Japan
Best Sports Show Performance Act	"Kinetix 2014" Busch Gardens Tampa
The Spirit Award	Cody Chambers, Triple Play Family Fun Park

F&B Excellence

Best New Innovation in Food and Beverage	Luna Park Sydney
Best New Menu Item	Silver Dollar City

Games and Retail Excellence

Best Games Experience	Ocean Park Hong Kong
Best Games Operator	Busch Gardens Tampa

Best Hard Good Item - Annual Attendance Over 1M	LEGOLAND Florida
Best Hard Good Item - Annual Attendance Under 1M	San Francisco Dungeon
Best Merchandise Display - Annual Attendance Over 1M	Europa-Park
Best Merchandise Display - Annual Attendance Under 1M	Kongeparken
Best Soft Good Item - Annual Attendance Over 1M	Sea World Australia
Best Soft Good Item - Annual Attendance Under 1M	Africam Safari Mexico

HR Excellence

Best Employee Reward & Recognition Program - Annual Attendance over 1 Million	Ocean Park Corporation
Best Employee Reward & Recognition Program - Annual Attendance under 1 Million	Luna Park Sydney
Best Innovation in a Training Program - Annual Attendance over 1 Million	Rainbow's End
Best Innovation in a Training Program - Annual Attendance under 1 Million	Ocean Park Corporation

Marketing Excellence

Best Digital Marketing Campaign - All Classes	Village Roadshow Theme Parks Gold Coast
Best Public Relations Campaign - Class 1	Silver Dollar City's White Water
Best Public Relations Campaign - Class 2	Delphinus
Best Public Relations Campaign - Class 3	Elitch Gardens Theme & Water Park
Best Public Relations Campaign - Class 4	Great Wolf Lodge
Best Radio Commercial - Class 1	Adventure Landing
Best Radio Commercial - Class 2	Africam Safari Mexico
Best Radio Commercial - Class 3	Kentucky Kingdom
Best Radio Commercial - Class 4	Dollywood Theme Park
Best Television Commercial - Class 1	Boondocks Draper Food & Fun
Best Television Commercial - Class 2	Utah's Hogle Zoo
Best Television Commercial - Class 3	Luna Park Sydney

Best Television Commercial - Class 4	Europa-Park
Integrated Marketing Campaign- All Classes	Liseberg
Outdoor Advertisement - All Classes	SELVATICA
Social Media Campaign - All Classes	Dolphin Discovery

Top FEC	
FEC International	Timezone Surfers Paradise
FEC US	Boondocks Draper Food & Fun



Brass Ring
Awards

2013

Entertainment Excellence

Best Atmosphere/Street Show Performance/Act	"Cocoa Rhythm Factory" Hersheypark
Best Edutainment Show	"The Ed-ZOO-cation Team" Hersheypark
Best Female Performer	Kristina Hanford, Six Flags Fiesta Texas
Best Male Performer	Gayron Judon, Six Flags Fiesta Texas
Best Overall Production: \$1,000,001 or more	"Universal Rainbow Circus" Universal Studios Japan
Best Overall Production: \$100,001 - \$200,000	"Supri'Ice - Going on Vacation" Europa-Park
Best Overall Production: \$200,001 - \$400,000	"Cirque Ambiente" Canada's Wonderland
Best Overall Production: \$25,000 or less	"The Four Women Who Loved Jesus" Holy Land Experience
Best Overall Production: \$25,001 - 50,000	"Waterloo" Europa-Park
Best Overall Production: \$400,001 - \$700,000	"Aqua Bella" Dolfinarium Harderwijk
Best Overall Production: \$50,001 - 100,000	"Love at First Sight" Six Flags Great America
Best Overall Production: \$700,001 - \$1,000,000	"Tangled at the Royal Theater" Disneyland Resort
Best Sports Show	"Pirate Hunters: A Stunt Show Journey" Six Flags America
Spirit Award	Lau Sui Kan, Ocean Park, Hong Kong

F&B Excellence

Best Innovation in Food and Beverage	Walt Disney World Resort
Best New Menu item	Silver Dollar City

HR Excellence

Best Employee Reward & Recognition – Over 1 Million Annual Attendance	Atlantis, The Palm
Best Employee Reward & Recognition – Under 1 Million Annual Attendance	Yas Waterworld
Best Training Program – Over 1 Million annual Attendance	Universal Studios
Best Training Program – Under 1 Million Annual Attendance	Wild Wadi Waterpark

Marketing Excellence

Best Digital Marketing Campaign	Ocean Park, Hong Kong
Best Integrated Marketing Campaign	San Diego Zoo
Best Outdoor Advertisement	Xel-Ha
Best Public Relations Program	Luna Park
Best Public Relations Program	Cleveland Metroparks Zoo
Best Public Relations Program	Scene 75 Entertainment Center
Best Public Relations Program	Six Flags Great America
Best Radio Commercial	Silver Dollar City
Best Radio Commercial	Columbus Zoo and Aquarium
Best Radio Commercial	Santa's Village Azosment Park
Best Radio Commercial	Wet'n Wild Brazil
Best Social Media Campaign	Calgary Stampede
Best Television Commercial	Six Flags Hurricane Harbor- Arlington
Best Television Commercial	Silver Dollar City
Best Television Commercial	Spokane Riverfront Park
Best Television Commercial	Saint Louis Zoo

Retail Excellence

Best Hard Good Souvenir, Over 1 Million in Attendance	Walt Disney Parks and Resorts
Best Hard Good Souvenir, Under 1 Million in Attendance	Shop Shop Park Store at Beach Park
Best Merchandise Display, Over 1 Million in Attendance	Walt Disney Parks and Resorts
Best Merchandise Display, Under 1 Million in Attendance	Holy Land Experience
Best Soft Good Souvenir, Over 1 Million in Attendance	Ngong Ping 360 Limited
Best Soft Good Souvenir, Under 1 Million in Attendance	Luna Park Sydney
Judge's Choice Award	Walt Disney Parks and Resorts

Top FEC

FEC International

Neverland Europa

FEC US

Austin's Park N Pizza



2012

Entertainment Excellence

Best Atmosphere/Street Show Performance/Act:	"The Longshoremen in Bubble Trouble" Sea World Orlando
Best Edutainment Show	"Dollywood's Imagination Playhouse Featuring the Penguin Players" Dollywood Theme Park
Best Female Performer	Chandler Nicole Sherrill, Hersheypark
Best Male Performer	Peter Vawter, Universal Studios Japan
Best Overall Production \$1,000,001 or more	"Disney Dreams!" Disneyland Paris
Best Overall Production \$100,001 – \$200,000	"Liseberg Isshow" Liseberg
Best Overall Production \$200,001 – \$400,000	"Imperio Show" Europa-Park
Best Overall Production \$25,000 or less	"Skulls Eye - The Search for the Enchanted Crown" LEGOLAND California
Best Overall Production \$25,001 – \$50,000	"Carnevil" Six Flags Over Georgia
Best Overall Production \$400,001 – \$700,000	"Pop City" Pacific National Exhibition
Best Overall Production \$50,001 – \$100,000	"Scaremonies" Ocean Park, Hong Kong
Best Overall Production \$700,001- \$1,000,000	"Mysteria" Europa-Park
Best Sports Show	"Iceploration" Busch Gardens Tampa
Heart Beat Award	"Iceploration" Busch Gardens Tampa
Spirit Award	Meghan Hakey, Santa's Village

F&B Excellence

Best New Innovation In Food & Beverage	Europa-Park
Best New Innovation In Food & Beverage	Efteling
Best New Menu Item	Santa Cruz Beach Boardwalk

HR Excellence

Best Employee Reward & Recognition Program	Rainbows End Theme Park
Best Employee Reward & Recognition Program	Dollywood Theme Park
Best Innovation in a Training Program	Disneyland Resort
Best Innovation in a Training Program	Rainbows End Theme Park

Marketing Excellence

Digital Marketing Campaign	Ocean Park, Hong Kong
Integrated Marketing Campaign	Detroit Zoological Society
Outdoor Advertisement	Hopi Hari S/A
Public Relations Program	Cleveland Metroparks Zoo
Public Relations Program	Adventure Landing Shipwreck Island Waterpark
Public Relations Program	Dollywood Theme Park
Public Relations Program	Six Flags America
Radio Commercial	Legoland California
Radio Commercial	Elitch Gardens Theme & Water Park
Radio Commercial	The Florida Aquarium
Radio Commercial	Triple Play Family Fun Park
Television Commercial	Calgary Stampede
Television Commercial	Triple Play Family Fun Park
Television Commercial	Saint Louis Zoo
Television Commercial	Grona Lunds Tivoli

Retail Excellence

Best Visual Display	Ocean Park, Hong Kong
Best Visual Display	Dolphin Quest

Excellence in a Hard Good Souvenir	MoviePark Germany
Excellence in a Hard Good Souvenir	Walibi - Compagnie Des Alpes
Excellence in a Soft Good Souvenir	XPlor
Excellence in a Soft Good Souvenir	Morey's Piers & Beachfront Waterpark

Top FEC	
FEC International	Skemmtigardur Smaralind
FEC US	Fun Spot Action Park



Brass Ring
Awards

2011

Entertainment Excellence

Best Atmosphere/Street Show Performance	"Gem Tones" Dollywood Theme Park
Best Edutainment Show	"Mad Marty" LEGOLAND California
Best Female Performer	Lindsay Karchawer, Hersheypark
Best Male Performer	Law Ho Tim, Ocean Park, Hong Kong
Best Overall Production \$1,000,000 or more	"The Magic, the Memories, and You!"Walt Disney World/Disneyland
Best Overall Production \$100,001-\$200,000	"The Majesty of Christmas" Six Flags Fiesta Texas
Best Overall Production \$200,001-\$400,000	"Cirque Dreams Jungle Fantasy" Busch Gardens Tampa
Best Overall Production \$25,000 or Less	"The Enchanted Treasure" LEGOLAND California
Best Overall Production \$25,001-\$50,000	"Dr. Fright's CarnEvil" Six Flags Over Georgia
Best Overall Production \$400,001-\$700,000	"Sha-Kon-O-Hey! Land of Blue Smoke" Dollywood Theme Park
Best Overall Production \$50,001-100,000	"Vintervirvular 2010" Liseberg
Best Overall Production \$700,001- \$1,000,000	"Rockstars - The Battle" Walibi Rhone-Alpes
Best Sport Show	"African Acrobats of Kenya" Fantawild
Heart Beat Award	"Tala Takenya & the Legend of the Holy Forest" FORT FUN Abenteuerland.
The Spirit Award	Kristine Morgan, Busch Gardens Tampa

HR Excellence

Best Employee Reward & Recognition Program	Happylon
Best Employee Reward & Recognition Program	Whiting's Foods on the Santa Cruz Beach Boardwalk
Best Innovative Training Program	Farah Leisure Excellence Academy
Best Innovative Training Program	Europa-Park

Marketing Excellence

Best Digital Marketing Campaign	Luna Park Sydney
Best Integrated Marketing Campaign	Kidzania de Mexico SA de CV
Best Outdoor Advertisement	The Florida Aquarium
Best Print Advertisement	Minnesota Zoo
Best Print Advertisement	Pleasure Beach, Blackpool
Best Print Advertisement	White Water
Best Print Advertisement	Evergreen Wings and Waves
Best Radio Commercial	Minnesota Zoo
Best Radio Commercial	Liseberg
Best Radio Commercial	Wet 'n Wild Emerald Pointe
Best Radio Commercial	Quassy Amusement Park
Best Television Commercial	Nickelodeon Universe
Best Television Commercial	Selvatica
Best Television Commercial	Detroit Zoological Society
Best Television Commercial	Pacific National Exhibition

Retail Excellence

Excellence in a Hard Good Souvenir	Luna Park Sydney
Excellence in a Hard Good Souvenir	Xcaret
Excellence in a Merchandise Display	SEA LIFE
Excellence in a Soft Good Souvenir	The London Dungeon
Excellence in a Soft Good Souvenir	Millions of Memories
Judge's Choice Award	Morey's Piers & Beachfront Waterpark

Top FEC

FEC International

Infunity, Freeze Club & Bowl Room

FEC US

The Funplex Mount Laurel



Brass Ring
Awards

2010

Entertainment Excellence

Best Atmosphere/Street Show	"Gemtones" Dollywood Theme Park
Best Edutainment Show	"Year of the Tiger: Changing the Plight of the Ultimate Predator" Six Flags Great Adventure
Best Female Performer	Rebecca Galarza, Santa's Village
Best Male Performer	Paul Carter, Six Flags Fiesta Texas
Best Overall Production \$1 million or more	"Azul"SeaWorld San Antonio
Best Overall Production \$100,001 - \$200,000	"Dr. Fright's Carnevil" Six Flags Over Georgia
Best Overall Production \$200,001 - \$400,000	"Imagine" Dollywood Theme Park
Best Overall Production \$25,000 or less	"Grand Tournament of Champions" Legoland California
Best Overall Production \$25,001 - \$50,000	"Vintervirvular" Liseberg
Best Overall Production \$400,001 - \$700,000	"Kinetix" Busch Gardens Tampa
Best Overall Production \$50,001 - \$100,000	"Cirque Innosta Presents L'Orange" Lagoon Park
Best Overall Production \$700,001 - \$1million	"Kaboom" Pacific National Exhibition
Best Sports Show	"Dancing on Ice" Silverwood Theme Park
The Heartbeat Award	"Tap: The Show" Hersheypark
The Spirit Award	Juk Cheung, Ocean Park, Hong Kong

HR Excellence

Best Employee Reward and Recognition Program	Calaway Park
Best Employee Reward and Recognition Program	Efteling
Best Innovative Training Program	Whiting's Foods on the Santa Cruz Beach Boardwalk
Best Innovative Training Program	Luna Park Sydney

Marketing Excellence

Best Digital Marketing Campaign	Calgary Stampede
Best Integrated Marketing Campaign	Monterey Bay Aquarium
Best of Brass Award	Calgary Stampede
Best Outdoor Advertisement	Salvatica
Best Print Advertisement	Calgary Stampede
Best Print Advertisement	San Diego Zoo
Best Print Advertisement	Magiquest
Best Print Advertisement	Pacific National Exhibition
Best Radio Commercial	Minnesota Zoo
Best Radio Commercial	The Beach Waterpark
Best Radio Commercial	Dollywood Theme Park
Best Radio Commercial	Family Fun Center & Bullwinkle's Restaurant
Best Television Commercial	Minnesota Zoo
Best Television Commercial	Salvatica
Best Television Commercial	Dollywood Theme Park
Best Television Commercial	Pacific National Exhibition

Retail Excellence

Best Branded Redemption Item	Ramoji Film City
Best Merchandise Display	Silver Dollar City
Best Unique Souvenir	Sea Life (Merlin Entertainments)
Best Use of Souvenir Branding	Delaware North P & R
Best Use of Souvenir Branding	SEALIFE Aquarium LEGOLAND California

Top FEC

FEC International

Triple Play Family Fun Park

FEC US

Happyton FEC