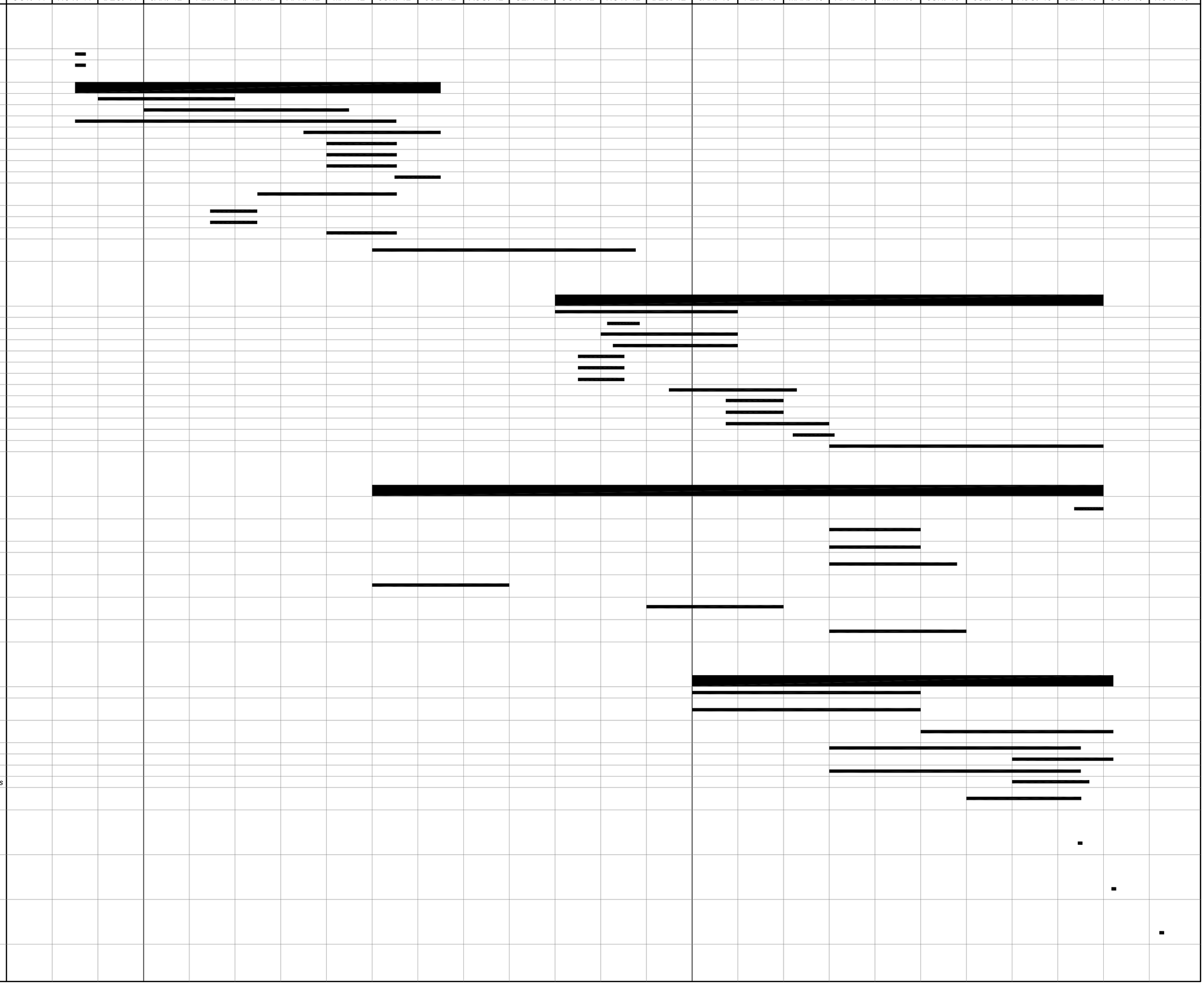
PROJECT DEVELOPMENT CRITICAL PATH

ID	TASK NAME
1	**PROJECT PLANNING**
2	**ROOKIES & NEWCOMERS WORKSHOP**
3	**IAAPA TRADE SHOW**
4	**PRELIMINARY DEVELOPMENT PHASE**
5	*market analysis*
6	*feasability study*
7	*business plan*
8	*site plan / floor plan*
9	*thematic illustrations*
10	*logo / branding*
11	*storyline*
12	*cost estimates*
13	*site or ex. building selection & due diligence*
14	*attractions selection*
15	*food service style*
16	*permitting due diligence*
17	**FUNDING SEARCH**
18	**FINAL DESIGN & CONSTRUCTION PHASE**
19	*architecture & engineering plans*
20	*preliminary permitting reviews*
21	*thematic / interior design*
22	*cost estimates*
23	*menu dev & food service design*
24	*game room & redemption layout*
25	*ticketing & sales style*
26	*site plan permitting process*
27	*building permit process*
28	*health department & ADA permitting*
29	*project bidding*
30	*award prime contracts*
31	*construction*
32	**PROJECT DEVELOPMENT**
33	*inspections for rides, health, ADA & building*
34	*finalize branding, logo, marketing and sales packages inc pricing*
35	*develop & launch website*
36	*research & purchase cash control & sales systems*
37	*establish legal structure of company*
38	*establish facility insurance programs*
39	*establish facility systems inc cash control & sales*
40	**PROJECT OPERATIONS**
41	*prepare operations / training manuals*
42	*develop risk management / training manuals*
43	*implement marketing & advertising programs*
44	*phase in staff hiring and training*
45	*begin group sales*
46	*uniform selections*
47	*purchase of opening / operating supplies*
48	*purchase and install of owner supplied FF & E items*
49	***soft opening***
50	***grand opening***
51	**RETURN VISIT TO ROOKIES & NEWCOMERS**