

## Reading List

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17. **IAAPA. (2007).** *Managing attractions for more profit: An international survey of operational performance*. Alexandria, Virginia:
18. **IAAPA, Special event: a compendium of ideas**, Alexandria, Virginia:

19. **IAAPA, *Marketing fun: a resource guide for amusement industry professionals***, Alexandria, Virginia:
20. **IAAPA, *Finders, Keepers: how to find and keep the right employees for your amusement facility***, Alexandria, Virginia:
21. **IAAPA, *Personnel Resource Manual: a guide to building a successful team***, Alexandria, Virginia:
22. **Jones, K. R., & Wills, J. (2005). *The Invention of the Park : Recreational Landscapes from the Garden of Eden to Disney's Magic Kingdom***. Cambridge: Polity.
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## **DVD**

IAAPA, *First steps: Welcome to the amusement industry*

IAAPA, *First steps: Guest relations*

IAAPA, *First steps: Ride operations*

IAAPA, *First steps: Supervision*

IAAPA, *First steps: Be safe*

IAAPA, *First steps: Game operations*